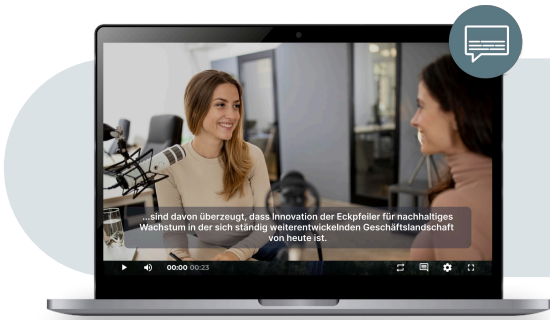# movingimage

The accessible player – inclusive video experience for everyone

Make your videos accessible – easily, quickly, and effectively.

With the new accessible video player, everyone—regardless of limitations—can easily access your video content. Its intuitive design not only benefits people with disabilities but also enhances the user experience for everyone.

Starting in June 2025, the German Accessibility Strengthening Act (BFSG) will require companies to provide digital content, including videos, in an accessible format.

But accessibility is more than just a legal requirement—it also improves the overall experience and increases the reach of your content.

The accessible player makes it easy to meet these new requirements. A ready-to-use, compliant solution with no complex setup—ensuring your videos truly reach everyone.

Your benefits at a glance:

Legal compliance in accessibility

Meet the requirements of the BFSG as well as the BITV 2.0 / EN 301 549 standards. The new movingimage player, with its accessibility features, helps you provide videos that are both accessible and legally compliant.

Greater reach & improved user experience

Reach a larger audience and increase engagement. Ensure unrestricted access to your videos for everyone. More inclusivity means greater reach, more viewers, and stronger user engagement.

Effortless implementation

No complex settings, no extra effort—the movingimage player is pre-configured to automatically support existing subtitles, transcripts, and audio descriptions. Simply integrate it and ensure that everyone can see, hear, and engage with your content.

Future-proof & competitive advantage

Position yourself as a leader in digital inclusion, easily comply with future regulations, and strengthen your brand through sustainable accessibility.

Key player features for **accessible video usage**

✓ Subtitles & audio descriptions

- Easy activation and deactivation of subtitles
- Customizable subtitles for optimal readability
- Option to display audio descriptions for visual content

✓ Optimal readability & flexible layout

- High contrast for text and graphics
- Customizable fonts and sizes to meet individual needs
- Clearly structured, readable content – even at 200% zoom

✓ Intuitive Navigation

- Full keyboard control – no mouse required
- Clear focus indicators for easy operation
- No keyboard traps – seamless navigation through all elements

✓ Compatibility & user-friendliness

- Works on all devices
- Supports both portrait and landscape mode
- Full compatibility with screen readers
- No sudden layout changes or pop-ups disrupting the user experience

Accessibility as a success factor – greater reach, greater engagement

With the accessible player, you not only ensure legal compliance but also create an inclusive user experience for everyone. **Let's shape the future of accessible videos together.**

Take advantage of an accessible player and make your videos available to everyone—**inclusive, compliant, and user-friendly.**

Schedule a demo now and get started!