



# VideoCreator Pro

**AI-powered video creation**  
Easy. Efficient. On-brand.

VideoCreator Pro from movingimage redefines the video creation process within your company, as simple as editing a PowerPoint presentation. The tool empowers every individual in your organization to effortlessly generate on-brand video content, collaborate on projects, and seamlessly integrate videos across platforms or into existing workflows.



## Highlights

With VideoCreator Pro you can rely on a versatile tool that not only streamlines the creative process but also ensures efficiency and reliability in every aspect of video creation.

Intuitively designed and customizable to meet your organizational needs, the tool leverages AI to simplify video creation and seamlessly integrate subtitles, translations, and transcriptions.

The application revolutionizes the way your company approaches video production, elevates your storytelling capabilities, fosters collaboration, and boosts brand recognition.

Customizable templates,  
with fixed brand colors,  
font and media libraries

Auto-subtitling

Text to speech

Audio-transcription



Screen and webcam  
recording

Easy to integrate in your  
existing workflows

Automated  
translation

Available both as a  
desktop and mobile App

## Benefits for you



- ✓ Improve the way your company **communicates** by leveraging video across multiple use cases.
- ✓ Empower everyone to **create video faster and cost efficient**.
- ✓ **Maintain control over the branding**, with customized templates and media libraries.
- ✓ **Collaborate on videos with the team**, by inviting reviewers to projects.



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