



# Webcast

## Conduct company-wide live video broadcasts

Plan, configure, and broadcast corporate events with the movingimage webcast. You can use the livestreaming and presentation tool to stream your own town hall meetings and other corporate events and provide your audience with a smooth, interactive streaming experience.

### Highlights



#### eCDN and CDN delivery

Video content delivery regardless of network conditions



#### Livestreaming statistics

Filequality, current viewership, browsers, playback devices, etc.



#### Q&A feature

Remote participants can ask speakers questions in real time during the broadcast



#### HTML5 video player

Adaptation to corporate design, including logos, colors, fonts, buttons, and layout



#### Engagement features

Comment, share, rate, and more



#### Team-to-many

Integration of existing conference systems into the webcast



#### Post-live features

Slidesynchronization, video chapter setting, on-demand mode, etc.

## Why you should use movingimage for your livestreaming:

### 40% reduction in travel expenses

You can save up to 40% of employee travel costs

### 31% more engagement

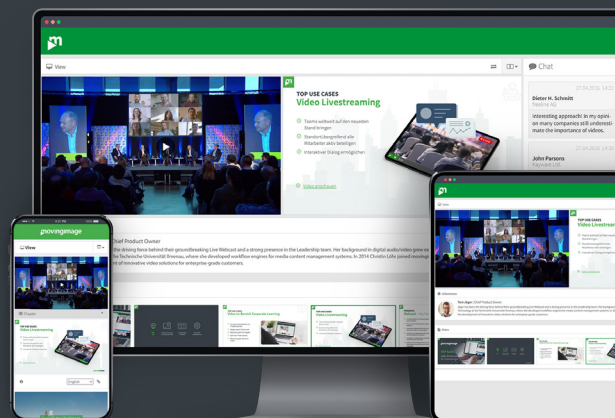
You can interact with up to 31% more contacts compared to physical events

### 75% lower event costs

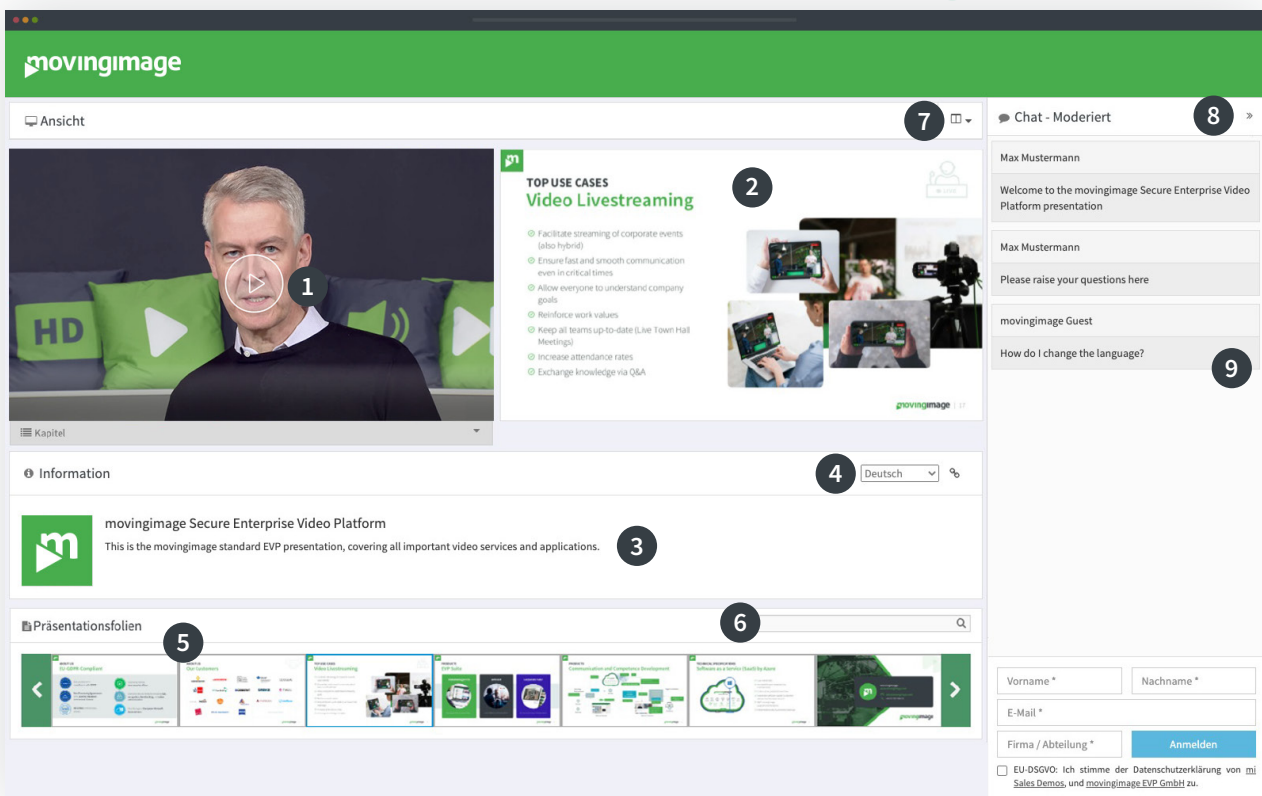
Save up to 75% on the costs for your events

### Unlimited virtual number of participants

Scale your event by increasing the number of participants



# Easy to use



## 1 Player

Offers extensive functions such as play/pause button, progress bar, chapter, volume & other settings.

## 2 Presentation view

Displays the current presentation by default. Can be changed by viewers (see 5).

## 3 Infobox

Contains information about the speakers and the event. May also include links and other content elements.

## 4 Language selection

Users can select another language from a dropdown menu, if available.

## 5 Presentation

Users can go through the individual slides within a presentation.

## 6 Search content

Presentations can be searched by text/keywords.

## 7 View

Users can choose between two webcast views: dual or picture-in-picture mode.

## 8 Message window

Participants (see 9) can use this window to communicate with speakers and other participants and ask questions.

## 9 Chat functions

Encourage audience interaction and choose between a moderated or unmoderated chat function.